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## Avinash Kumar



*Avinash Kumar has completed his Ph.D. in International Investment Law from the Dept. of Law & Governance, Central University of South Bihar. His research work is on "International Investment Agreement and State's right to regulate Foreign Investment." He qualified UGC-NET and has been selected for the prestigious ICSSR Doctoral Fellowship. He is an alumnus of the Faculty of Law, University of Delhi. Formerly he has been elected as Students Union President of Law Centre-1, University of Delhi. Moreover, he completed his LL.M. from the University of Delhi (2014-16), dissertation on "Cross-border Merger & Acquisition"; LL.B. from the University of Delhi (2011-14), and B.A. (Hons.) from Maharaja Agrasen College, University of Delhi. He has also obtained P.G. Diploma in IPR from the Indian Society of International Law, New Delhi. He has qualified UGC – NET examination and has been awarded ICSSR – Doctoral Fellowship. He has published six-plus articles and presented 9 plus papers in national and international seminars/conferences. He participated in several workshops on research methodology and teaching and learning.*

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# **BLOCKCHAIN TECHNOLOGY'S LEGAL IMPLICATIONS IN HEALTHCARE MANAGEMENT IN INDIA<sup>1</sup>**

AUTHORED BY - MANSI JHA

## **Abstract**

*This critical essay examines the transformative impact of blockchain technology on healthcare data management in India. It investigates various facets of blockchain's role in the healthcare industry, including secure medical record storage, efficient automation of insurance claims through smart contracts, end-to-end pharmaceutical traceability, telemedicine facilitation, streamlined clinical trials and research, enhanced drug discovery and development collaboration, public health surveillance, patient-controlled data sharing, healthcare professional credential verification, and transparency in healthcare pricing.*

**Keywords:** Blockchain Technology, Data Privacy, Healthcare, Medical Law

## **Introduction**

Blockchain technology is poised to revolutionize healthcare by addressing critical issues related to data security, interoperability, and trust. This transformative innovation operates on a decentralized ledger system, ensuring transparency, immutability, and enhanced security. Its application in healthcare promises to reshape how medical data is managed and shared.

At its core, blockchain is a decentralized and distributed ledger where data is securely recorded in blocks, each linked to the previous one, forming a chain. These blocks are encrypted, and any attempt to alter them would require altering all subsequent blocks across the entire network, making it highly secure. Transactions are verified by a network of participants (nodes) through consensus mechanisms, reducing the need for intermediaries<sup>2</sup>.

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<sup>1</sup> Mansi Jha, Third Year, BA LLB (Hons.) Student, Symbiosis Law School, Pune

<sup>2</sup> European Investment Bank. (2021). Ethical and societal implications of AI and blockchain. In *Artificial intelligence, blockchain and the future of Europe: How disruptive technologies create opportunities for a green and digital economy* (pp. 85–90). European Investment Bank. <http://www.jstor.org/stable/resrep52657.10>

Blockchain's potential in healthcare is vast. It can securely store and share patient records, ensuring accuracy and accessibility across authorized parties. Smart contracts can automate healthcare agreements, streamlining processes.

However, these advancements raise substantial legal concerns, particularly regarding patient data privacy, consent mechanisms, and compliance with existing healthcare data laws. Addressing these concerns is paramount as the healthcare industry adopts blockchain technology, requiring a nuanced understanding of its legal implications<sup>3</sup>.

## Blockchain Technology in Healthcare Industry

Blockchain technology presents transformative possibilities for the healthcare industry in India, revolutionizing the way medical data and services are managed and delivered<sup>4</sup>.

- **Secure Medical Records Management:** Blockchain ensures secure storage and access to patient records. Each entry is encrypted and immutable, reducing the risk of data breaches<sup>5</sup>.
- **Efficient Claims Processing:** Blockchain's smart contracts automate insurance claims, reducing administrative overhead and minimizing fraudulent claims<sup>6</sup>. This enhances the efficiency of the healthcare insurance ecosystem.
- **Drug Traceability and Supply Chain Management:** Blockchain enables end-to-end tracking of pharmaceuticals, ensuring the authenticity and integrity of drugs in the supply chain. This is particularly valuable in India to combat counterfeit medications.
- **Telemedicine and Remote Consultations:** Patients can securely share medical records with remote healthcare providers, facilitating telemedicine. Blockchain ensures data integrity and privacy during virtual consultations.
- **Clinical Trials and Research:** Blockchain streamlines the management of clinical trial data, ensuring transparency and data integrity. Researchers can securely access

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<sup>3</sup> Zhiqiong June Wang, *Between Constancy and Change: Legal Practice and Legal Education in the Age of Technology*, 36 LAW CONTEXT: A Socio-LEGAL J. 64 (2019).

<sup>4</sup> Segal G, Martsiano Y, Markinson A, Mayer A, Halperin A, Zimlichman E. A blockchain-based computerized network infrastructure for the transparent, immutable calculation and dissemination of quantitative, measurable parameters of academic and medical research publications. DIGITAL HEALTH. 2023;9. doi:10.1177/20552076231194851

<sup>5</sup> Johan Loo, *Medical Records Are Shared More Efficiently through Blockchain Technology*, 14 Amsterdam L.F. 34 (2022).

<sup>6</sup> Leonardo Peixoto Barbosa, 'Blockchain Smart Contracts: A Socio-Legal Approach', (2021), 32, European Business Law Review, Issue 2, pp. 251-294, <https://kluwerlawonline.com/journalarticle/European+Business+Law+Review/32.2/EULR2021010>

anonymized patient data for medical research<sup>7</sup>.

- **Drug Discovery and Development:** Pharmaceutical companies can securely collaborate on drug development through blockchain, sharing research and data while maintaining data security and IP protection.
- **Public Health Surveillance:** Blockchain can be used to track disease outbreaks and manage public health data efficiently. This is critical in a populous country like India<sup>8</sup>.
- **Patient-Generated Data:** Patients can control and monetize their health data by sharing it with researchers or healthcare providers securely through blockchain.
- **Healthcare Credential Verification:** Blockchain can verify the credentials of healthcare professionals, reducing the risk of fraudulent practitioners in the healthcare industry<sup>9</sup>.
- **Transparency in Healthcare Pricing:** Blockchain can provide transparency in healthcare pricing, enabling patients to compare costs for medical services and procedures.

## Critical analysis

### Legal Framework for Healthcare Data

India's legal landscape for healthcare data protection is a complex interplay of domestic laws and an evolving understanding of data privacy in the global context<sup>10</sup>.

At the national level, laws such as the Information Technology Act, 2000<sup>11</sup>, and the more recent Personal Data Protection Bill, 2019<sup>12</sup> provide a foundational framework for data privacy. Additionally, healthcare-specific laws, like the Clinical Establishments (Registration and Regulation) Act, 2010<sup>13</sup>, govern aspects of healthcare delivery and data management.

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<sup>7</sup> Hakima Rym Rahal, Sihem Slatnia, Okba Kazar, Ezedin Barka, Saad Harous, "Blockchain-based multi-diagnosis deep learning application for various diseases classification," *International Journal of Information Security Journal*, DOI 10.1007/s10207-023-00733-8 (Aug. 2023)

<sup>8</sup> Lin, C.-F. (2019). Blockchainizing Food Law: Promises and Perils of Incorporating Distributed Ledger Technologies to Food Safety, Traceability, and Sustainability Governance. *Food and Drug Law Journal*, 74(4), 586–612. <https://www.jstor.org/stable/27007714>

<sup>9</sup> Svorny, S. V., & Cannon, M. F. (2020). *Health Care Workforce Reform: COVID-19 Spotlights Need for Changes to Clinician Licensing*. Cato Institute. <http://www.jstor.org/stable/resrep26888>

<sup>10</sup> Kulhari, S. (2018). Fitting the Blockchain Solution into the GDPR Puzzle. In *Building-Blocks of a Data Protection Revolution: The Uneasy Case for Blockchain Technology to Secure Privacy and Identity* (1st ed., pp. 38–52). Nomos Verlagsgesellschaft mbH. <http://www.jstor.org/stable/j.ctv941qz6.8>

<sup>11</sup> Information Technology Act, 2000, Act No. 21, 2000

<sup>12</sup> Personal Data Protection Bill, 2019, Bill No. 373 of 2019

<sup>13</sup> Clinical Establishments (Registration and Regulation) Act, 2010, Act No. 23 of 2010

However, Indian laws often face challenges in addressing the intricacies introduced by blockchain technology<sup>14</sup>. Blockchain's decentralized nature may not align neatly with existing data protection principles.

Global standards, like the European Union's General Data Protection Regulation (GDPR)<sup>15</sup> and HIPAA<sup>16</sup> have influenced discussions around data protection in India<sup>17</sup>. Foreign statutes, particularly those from countries with advanced blockchain adoption, can provide insights into regulating the technology's legal implications<sup>18</sup>.

Indian laws currently lack precise provisions for governing blockchain technology in healthcare<sup>19</sup>. Specific issues, such as determining liability in case of data breaches on a blockchain, require tailored legal solutions<sup>20</sup>. This gap underscores the pressing need for India to formulate clear and specific legislation addressing the unique challenges posed by blockchain in the healthcare sector while ensuring compliance with global data protection standards<sup>21</sup>.

### **Patient Data Security**

Blockchain technology significantly enhances patient data privacy by providing secure and immutable record-keeping<sup>22</sup>. It ensures that once patient data is recorded, it remains unalterable. This feature guards against unauthorized tampering, promoting data integrity and privacy<sup>23</sup>. Robust encryption and decentralized storage mechanisms in blockchain reduce the

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<sup>14</sup> ROGERS, Z. (2018). Blockchain and the state: Vehicle or vice? *AQ: Australian Quarterly*, 89(1), 3–44. <http://www.jstor.org/stable/26450190>

<sup>15</sup> Regulation (EU) 2016/679, General Data Protection Regulation, O.J. (L 119) 1 (2016).

<sup>16</sup> Health Insurance Portability and Accountability Act of 1996, Pub. L. No. 104-191, 110 Stat. 1936 (1996)

<sup>17</sup> Patrick Van Eecke & Anne-Gabrielle Haie, *Blockchain and the GDPR: The EU Blockchain Observatory Report*, 4 EUR. DATA PROT. L. REV. 531 (2018).

<sup>18</sup> Mario Iskander, *Blockchain: The Future of All Data*, 22 INTELL. PROP. & TECH. L. J. 1 (2017).

<sup>19</sup> MANNING, R. A. (2020). *Emerging Technologies: New Challenges to Global Stability*. Atlantic Council. <http://www.jstor.org/stable/resrep26000>

<sup>20</sup> Stephen Jones, *Data Breaches, Bitcoin, and Blockchain Technology: A Modern Approach to the Data-Security Crisis*, 50 TEX. TECH L. REV. 783 (2018).

<sup>21</sup> Werbach, K. (2018). Trust, but Verify: Why the Blockchain Needs the Law. *Berkeley Technology Law Journal*, 33(2), 487–550. <https://www.jstor.org/stable/26533144>

<sup>22</sup> Mayer AH, da Costa CA, Righi R da R. Electronic health records in a Blockchain: A systematic review. *Health Informatics Journal*. 2020;26(2):1273-1288. doi:10.1177/1460458219866350

<sup>23</sup> Bach Nguyen, *Exploring Applications of Blockchain in Securing Electronic Medical Records*, 20 J. HEALTH CARE L. & POL'y 99 (2017).

vulnerability to data breaches<sup>24</sup>. This added layer of security aligns with Indian laws like the Information Technology Act, 2000<sup>25</sup>.

### Consent Mechanisms

Indian laws, including the Information Technology Act and the pending Personal Data Protection Bill, 2019, emphasize the importance of consent in data sharing. Blockchain facilitates secure and auditable consent processes through smart contracts. These contracts automate and record patient consent, ensuring compliance with Indian data protection laws<sup>26</sup>.

### Data Ownership

Both Indian and international regulations stress patient ownership of healthcare data<sup>27</sup>. Blockchain reinforces this by granting patients control over their data through private keys. This concept mirrors data ownership principles found in international laws, such as the GDPR in Europe<sup>28</sup>.

### Data Breach

A data breach in blockchain-stored healthcare data can happen only if access controls are weak or vulnerabilities exist at data entry points like hospitals<sup>29</sup>. Hackers may exploit these flaws to gain unauthorized access. While blockchain offers robust security, safeguarding data necessitates securing the entire ecosystem, not just the technology itself<sup>30</sup>. This multifaceted challenge arises due to the need for comprehensive protection across interconnected components<sup>31</sup>.

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<sup>24</sup> Ducas, E., & Wilner, A. (2017). The security and financial implications of blockchain technologies: Regulating emerging technologies in Canada. *International Journal*, 72(4), 538–562. <https://doi.org/10.1177/0020702017741909>

<sup>25</sup> Supra Note 10

<sup>26</sup> Kevin DiGrazia, *Cyber Insurance, Data Security, and Blockchain in the Wake of the Equifax Breach*, 13 J. Bus. & TECH. L. 255 (2018).

<sup>27</sup> Maupin, J. (2017). *Blockchains and the G20: Building an Inclusive, Transparent and Accountable Digital Economy*. Centre for International Governance Innovation. <http://www.jstor.org/stable/resrep05191>

<sup>28</sup> Kollmann, T; Kleine-Stegemann, L; Then-Bergh, C; et al. Eras of Digital Entrepreneurship Connecting the Past, Present, and Future BUSINESS & INFORMATION SYSTEMS ENGINEERING

<sup>29</sup> Devon S. Connor-Green, *Blockchain in Healthcare Data*, 21 INTELL. PROP. & TECH. L. J. 93 (2017).

<sup>30</sup> Bradley Barth, Hacker Purportedly Selling Over 650,000 Stolen Medical Records on Dark Web Marketplace, SC MAGAZINE, (Jun. 27, 2016),

<sup>31</sup> Miriam, Doreen Hephzibah; Deepak Dahiya; Nitin; C.R. Rene Robin, "Secured Cyber Security Algorithm for Healthcare System Using Blockchain Technology," *Intelligent Automation and Soft Computing Journal*, vol. 35, no. 2 (2023): 1889-1906, DOI 10.32604/iasc.2023.028850.

## Smart Contracts in Medical Agreements

Evaluating the legal enforceability of smart contracts in medical agreements is crucial. While the self-executing nature of smart contracts offers potential efficiency gains, their recognition under existing legal frameworks requires scrutiny<sup>32</sup>.

Implementing smart contracts in medical agreements holds distinct advantages<sup>33</sup>. Firstly, automation of payment and treatment processes can reduce administrative overheads. Secondly, tamper-proof records on the blockchain enhance transparency, minimizing disputes. Thirdly, real-time execution ensures prompt patient care. These advantages can significantly streamline medical procedures<sup>34</sup>.

However, challenges emerge with the application of smart contracts in medical contexts. Ambiguities in medical terms and complex treatment conditions might hinder accurate contract coding. Legal validity questions also arise, as current laws may not explicitly accommodate smart contracts. Additionally, data privacy and security concerns must be addressed to ensure compliance with healthcare regulations<sup>35</sup>. As with any new technology, ensuring that the nuances of medical agreements are accurately represented in smart contracts is essential. Balancing innovation with legal and regulatory standards will be a pivotal challenge in realizing the potential benefits of smart contracts in medical agreements.

## Challenges with Recommendation

### Data Privacy Compliance Challenge

Integrating blockchain's inherent transparency with India's stringent data privacy laws, notably the impending Personal Data Protection Bill, poses a significant challenge. Blockchain's design emphasizes data immutability and accessibility, which may conflict with the need to protect individuals' sensitive health information<sup>36</sup>.

**Solution:** Employ permissioned blockchains to strike a balance. Limit data access to authorized

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<sup>32</sup> Batuhan Turkec, *Legal Tech, Smart Contracts and Blockchain*, 22 GSI ARTICLE LETTER 250 (2020).

<sup>33</sup> Guido Governatori, Florian Idelberger, Zoran Milosevic, Regis Riveret, Giovanni Sartor & Xiwei Xu, *On Legal Contracts, Imperative and Declarative Smart Contracts, and Blockchain Systems*, 26 A.I. & L. 377 (2018).

<sup>34</sup> Cadogan, M. S. (2023). Blockchain and Distributed Ledger Technology: Definition and Scope. In *Enforcing Smart Legal Contracts: Prospects and Challenges* (pp. 2–2). Centre for International Governance Innovation. <http://www.jstor.org/stable/resrep47331.7>

<sup>35</sup> Nancy Wieggers Greenwald, *BIM, Blockchain, and Smart Contracts*, 40 Constr. LAW. 9 (2020).

<sup>36</sup> Lehr, A. K. (2020). Data-Sharing Platforms. In *New Approaches to Supply Chain Traceability: Implications for Xinjiang and Beyond* (pp. 15–18). Center for Strategic and International Studies (CSIS). <http://www.jstor.org/stable/resrep26936.6>

participants, ensuring sensitive health data remains accessible only to relevant stakeholders. Additionally, implement encryption mechanisms to protect confidential patient information. Smart contracts can be designed to enforce granular data access controls, ensuring that only parties with legitimate rights can access specific data points. This addresses data privacy concerns while leveraging blockchain's transparency for verified stakeholders.

### **Interoperability and Standardization Challenge**

The healthcare sector employs diverse systems and standards, hindering seamless data sharing through blockchains<sup>37</sup>. Integrating various legacy systems with blockchain solutions presents a considerable technical challenge<sup>38</sup>.

**Solution:** Establish a national standard for healthcare data representation on blockchain. This standardization would facilitate data exchange among different healthcare providers, ensuring that data formats are universally understandable. Regulatory bodies can mandate adherence to these standards for entities adopting blockchain-based healthcare systems. Such standardization promotes interoperability while maintaining the integrity of the healthcare data shared across the network. By creating uniform data structures and communication protocols, blockchain solutions can overcome existing interoperability barriers.

### **Smart Contract Legitimacy Challenge**

The legal recognition of smart contracts as enforceable agreements under Indian law is a vital concern<sup>39</sup>. Existing legal frameworks may not explicitly encompass the unique attributes of blockchain-based automated contracts<sup>40</sup>.

**Solution:** Introduce legislative amendments to explicitly recognize smart contracts as valid and enforceable agreements. Simultaneously, create an official registry that curates and verifies legally compliant smart contract templates. This registry could involve collaboration between legal experts and blockchain technologists. By legally validating smart contracts and providing a repository of trusted templates, this solution ensures that blockchain-based medical agreements hold legal weight and mitigate potential legal ambiguities.

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<sup>37</sup> Aganaba-Jeanty, T., Anissimov, S., & Fitzgerald, O. E. (2017). State of the Technology. In *Blockchain ClimateCup Round Table* (pp. 3–4). Centre for International Governance Innovation. <http://www.jstor.org/stable/resrep30244.8>

<sup>38</sup> Kshetri, N. (2023). Blockchain. In *Fourth Revolution and the Bottom Four Billion: Making Technologies Work for the Poor* (pp. 72–102). University of Michigan Press. <http://www.jstor.org/stable/10.3998/mpub.12205632.10>

<sup>39</sup> Andres Guadamuz, *Copyright, Smart Contracts and the Blockchain*, 2018 JOTWELL: J. Things WE LIKE 1 (2018).

<sup>40</sup> Nikhil Kumar Maurya, *Blockchain Technology in the Development of Traditional Contract*, 5 INT'L J.L. MGMT. & HUMAN. 1812 (2022).

### **Data Ownership and Consent Challenge**

Defining data ownership and consent mechanisms within blockchain-based healthcare systems requires precision. Blockchain's decentralized nature can complicate traditional concepts of data control.

**Solution:** Implement blockchain-based consent mechanisms with user-friendly interfaces. Patients can explicitly grant and revoke consent through secure blockchain transactions. These transactions are recorded immutably, ensuring an audit trail of consent history. Additionally, establish clear protocols for data ownership within smart contracts. Explicitly state data ownership rights and responsibilities within these contracts, aligning them with established data protection laws. Introducing a mechanism for transferring data ownership between parties, subject to patient consent, ensures data control remains with the individuals while facilitating legitimate data sharing for medical purposes.

### **Security and Liability Challenge**

Ensuring robust security and assigning liability within blockchain-based healthcare networks is a multifaceted challenge. The distributed and immutable nature of blockchain contrasts with the evolving nature of cybersecurity threats<sup>41</sup>.

**Solution:** Establish a dedicated regulatory body overseeing blockchain healthcare security. This body would set and enforce cybersecurity standards specific to healthcare systems, ensuring that blockchain networks meet stringent security requirements. Additionally, develop industry-specific insurance policies that address liability concerns arising from security breaches. These policies would provide financial coverage for losses incurred due to unauthorized access or data breaches. By creating a regulatory authority and insurance framework tailored to the unique cybersecurity landscape of healthcare blockchains, this solution enhances overall system security while clarifying liability attribution in case of security incidents.

## **Conclusion**

This essay rigorously examines blockchain technology's transformative potential in India's healthcare sector. It has meticulously explored multifaceted applications of blockchain encompassing secure medical record storage, automated insurance claims, pharmaceutical

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<sup>41</sup> Ryan, R., & Donohue, M. (2017). Securities on Blockchain. *The Business Lawyer*, 73(1), 85–108. <https://www.jstor.org/stable/26419192>

traceability, telemedicine, streamlined clinical trials, collaborative drug discovery, public health surveillance, patient data control, credential verification, and pricing transparency.

Yet, within this promising landscape, legal complexities emerge as a focal point. India's existing legal framework must nimbly adapt to blockchain's decentralized nature, necessitating precise and customized solutions. In navigating this transformative terrain, India must adroitly balance innovation with legal exactitude. Crafting meticulous legislation specific to blockchain's nuances within healthcare is paramount, harmonized with global data protection standards. This will ensure the secure, efficient, and transparent management of healthcare data for its citizens, heralding a new era where technology and law synergize to revolutionize healthcare, all the while fortifying patient data security and augmenting healthcare service delivery.



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